
Investing in Cycling

Planning and investing in cycling programmes

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LGNZ Conference Cycling Masterclass 21 July 2014





Why invest in cycling?

Understanding current challenges and the benefits of cycling investment

Main points today:

- Cycling is part of a wider transport system = need to be clear why we are investing in cycling for customers
- Need to be clear about how cycling investment integrates with wider transport system = one network / journey corridor programmes
- Different funding streams have different drivers = will therefore invest in cycling for different outcomes
- We want to work with you to unlock barriers to more effective cycling investment

Cycling is part of a wider transport system

A one network, customer journey, programme approach to cycling investment

Outcomes we want to achieve

- Key problems
- Key outcomes and benefits
- Customer focused
- Evidence based

Optimised programme

- Right things, right time, right price
- To deliver the outcomes
- Understand cycling as part of wider transport system

Right balance of investment

- Understand alignment to funding
- Co-investment

Why invest in (transport) Cycling?

Outcomes and benefits

- There are a range of reasons to invest in transport
- Understanding these and key outcomes sought is critical
- These will be driven by your particular context
- Which will help understand problems, benefits, customer needs, alignment with investment priorities (or not)



Delivering the right (cycling) programmes

Right things, right time, right price





Right balance of investment

Alignment with funding and co-investment

- Different funding streams have different drivers and will therefore invest in cycling for different outcomes
- Don't try and fit square pegs into round holes

Funding	Key Outcomes
(Draft) Government Policy Statement	<ul style="list-style-type: none"> • Economic growth and productivity, road safety, value for money • Safe cycling • Extension of the dedicated cycle networks • Improved suburban routes for cyclists
NZ Cycle Trails	<ul style="list-style-type: none"> • Create cycling links between urban centers, transport hubs and key tourist attractions (including the Great Rides); • Encourage cycle tourists away from busy state highways & arterial routes; • Encourage more New Zealanders to cycle
Local Government	<ul style="list-style-type: none"> • 4 well-beings • Social, economic, environmental outcomes • Safe, effective, efficient, resilient

Current Cycling Investment

Current levels of investment by source in cycling

**Total \$150m
– 160m**



Total \$80m



**Other local
investment**



Current Cycling Priorities

Key national cycling priorities

Government Policy Statement

- Draft - Feedback being sought
- Priorities to be determined

NZ Cycle Trails

- Connecting the network

Safety

- Safety Expert Panel Findings



Pedalling ahead to the future

Breaking down the barriers to delivering cycling

Key challenges seem to be:

- Capability to develop and deliver programmes
- Lack of good process for engagement with communities
- Lack of agreed design standards
- Available or certainty of funding

