

iWay

Cynthia Bowers



iWay project targets

- **20% of short trips by 2020**
- **Injury crashes trending down**
- **Safety perception trending up**



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Funding of the cycleways

- **Capital costs**

NZTA share \$4m, HDC \$2.1m

Arterial routes (4)	\$3,875,000
Collector Routes	\$1,113,000
Facilities	\$ 380,000
Footpath connectivity	\$ 450,000
Community Engagement	\$ 332,000

- **Maintenance**

**Repainting green markings = approx
\$20,000 per annum**

**Limesand surfaces = renewal in 10 to
15 years, minimal cost**

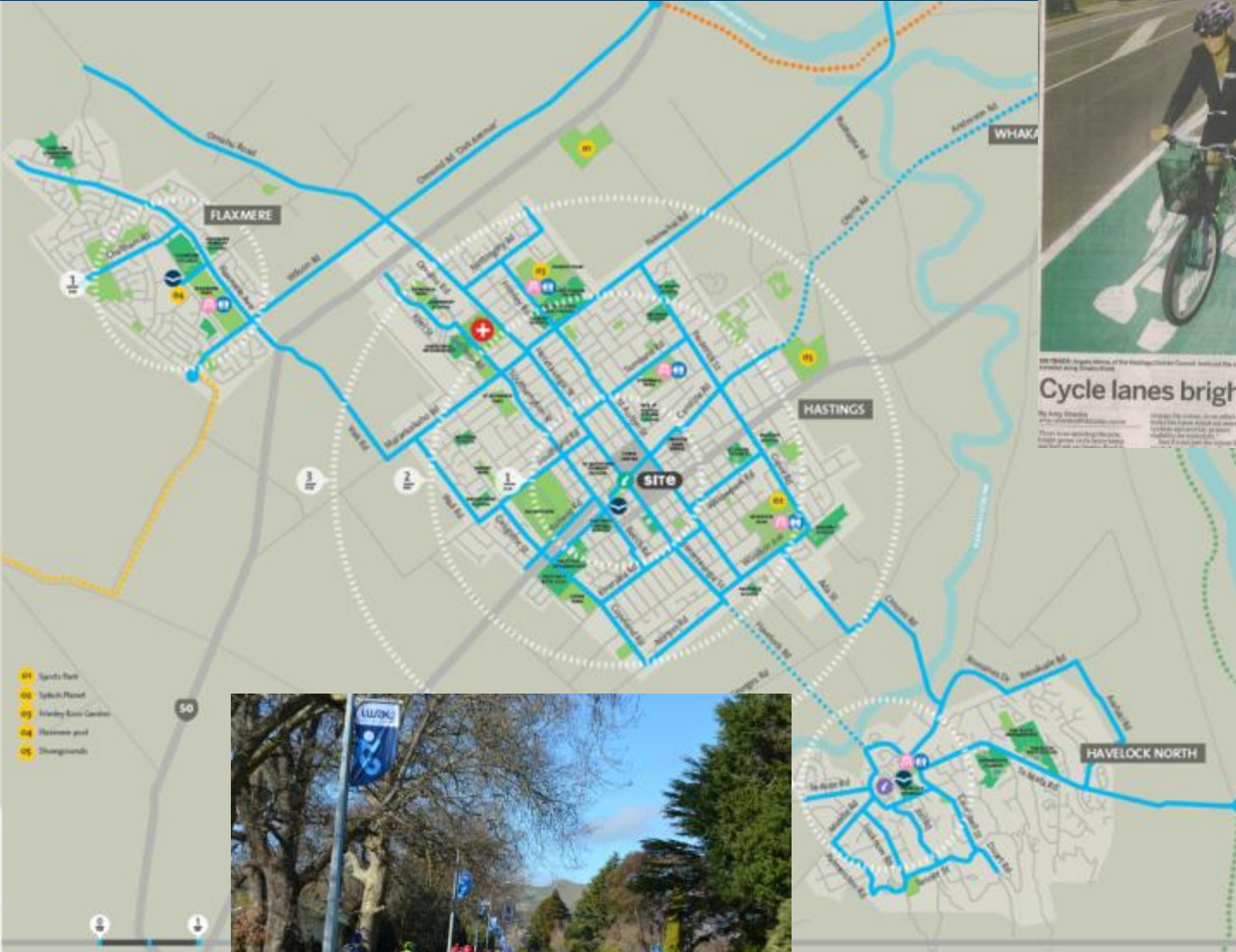
Replacement signage – cost absorbed



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THE IWAY NETWORK

- Wayroute on road
- Wayroute off road
- Humber's Bay Trails
- Playground
- Toilet
- site** i-SITE Visitor Centre
- Information Centre
- Parks
- Schools
- Hospital
- Library



- 01 Sports Park
- 02 Typical Plant
- 03 Primary Bush Garden
- 04 Riverside park
- 05 Overgrounds



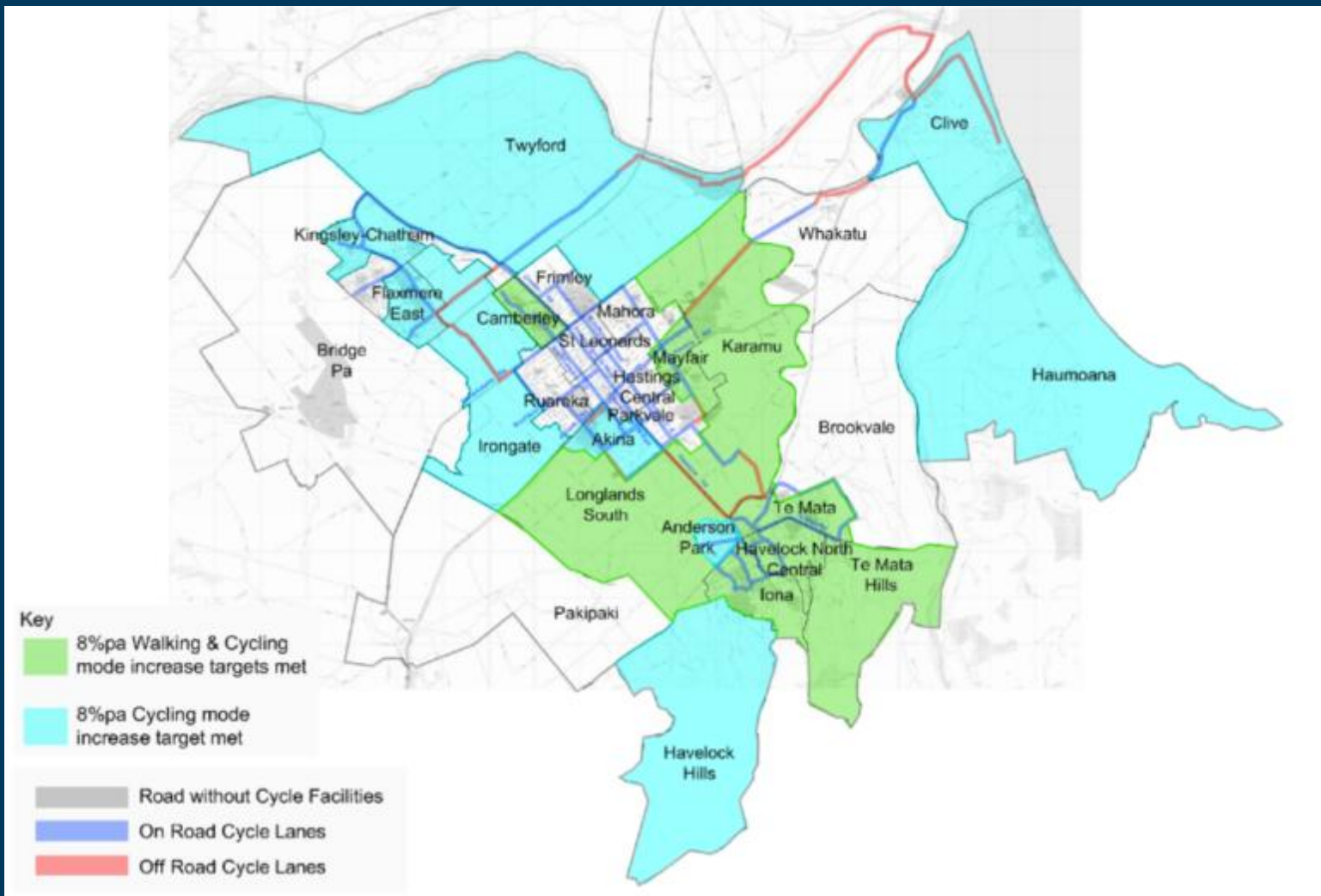
Cycle lanes bright in green

By Anna Martin
www.stuff.co.nz
 There are plenty of cycle lanes in Hastings, but the new green-painted cycle lanes are a real eye-catcher. The new cycle lanes are a real eye-catcher. The new cycle lanes are a real eye-catcher.



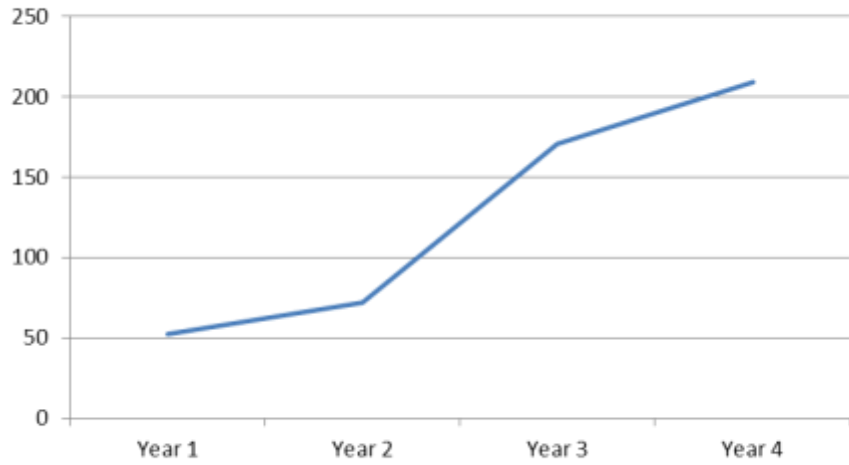


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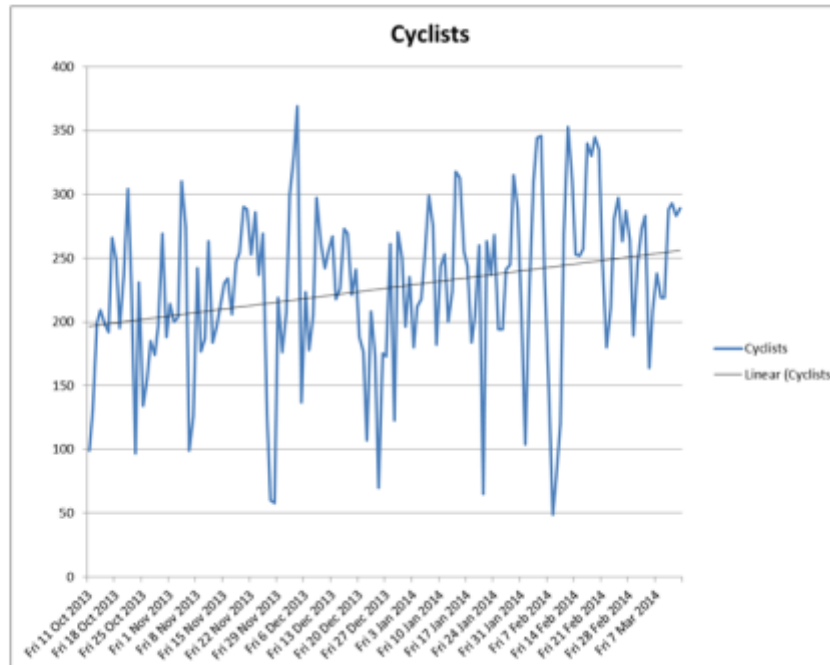


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cyclist - average daily count

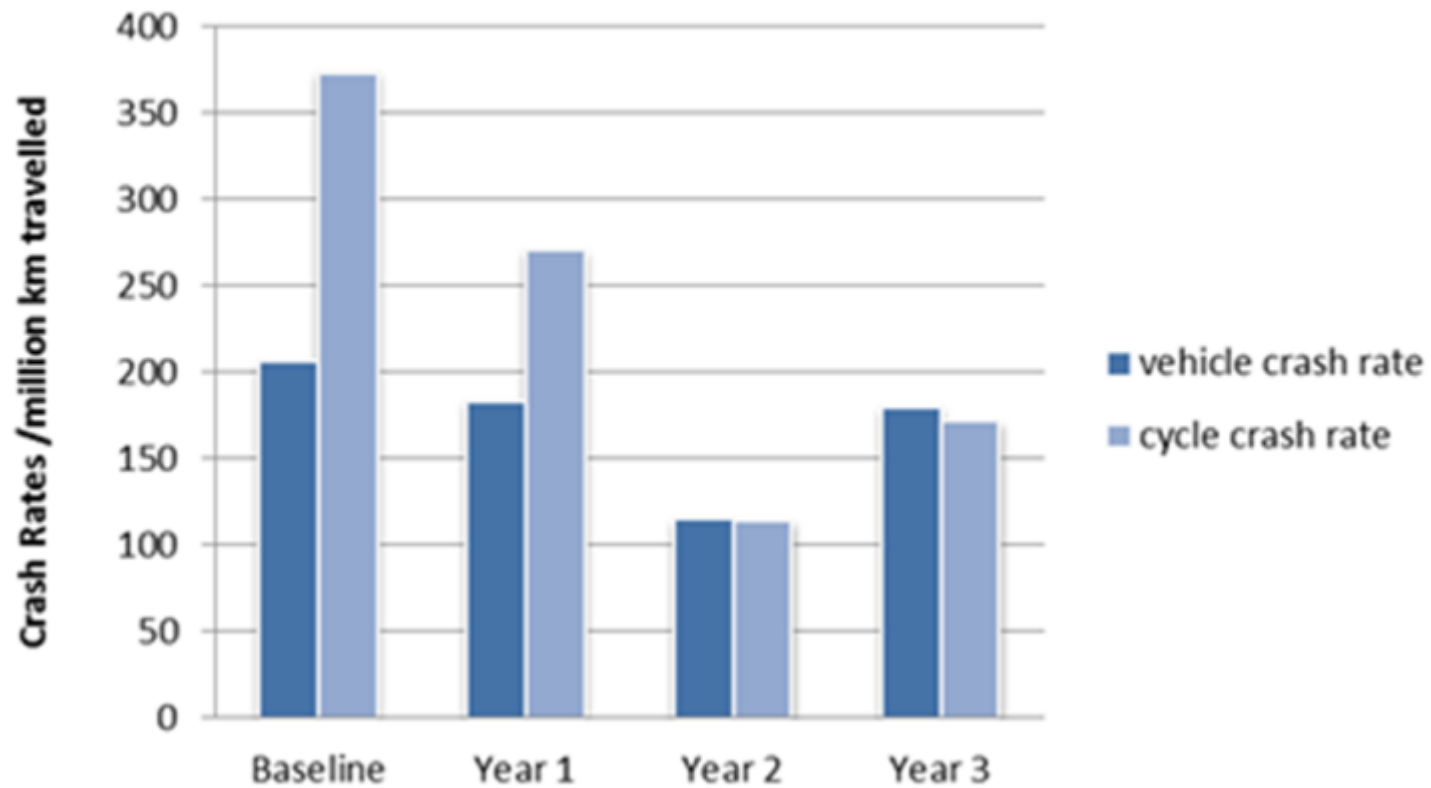


Havelock Road pathway



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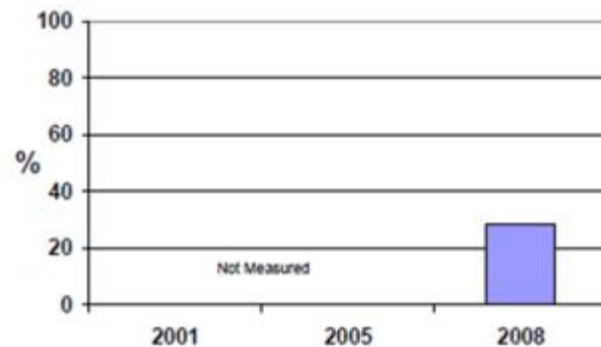
Crash Rates



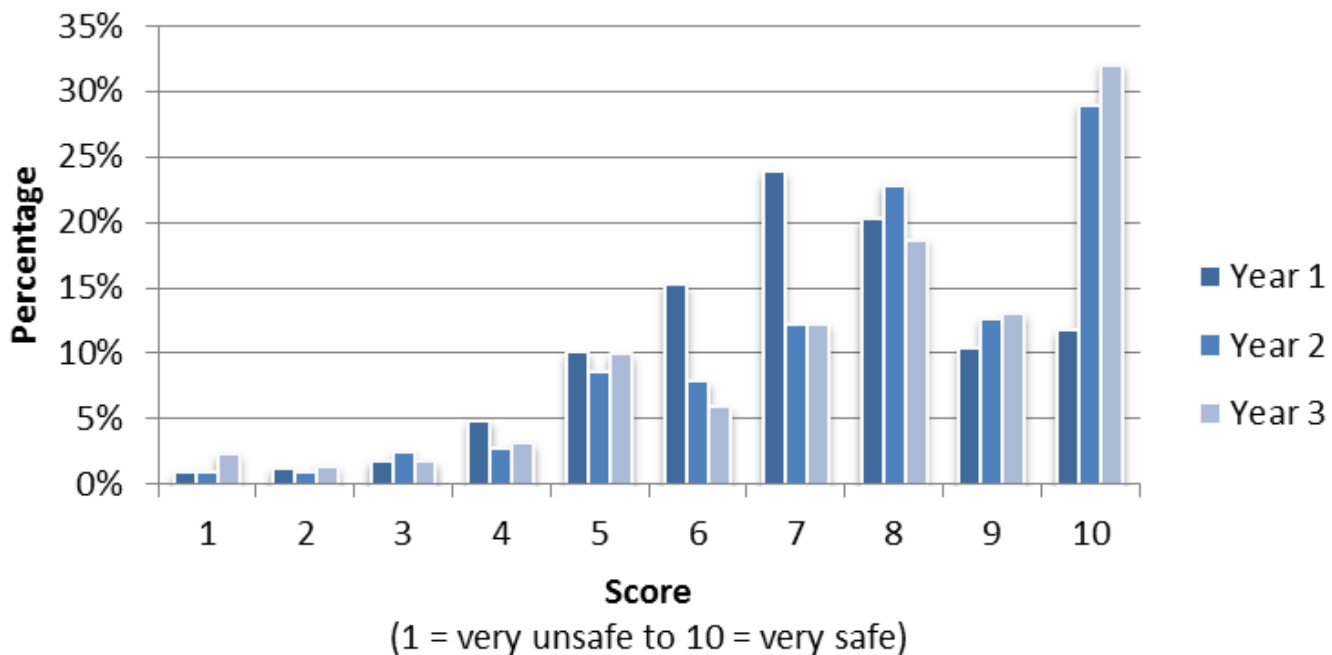
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Safety when Cycling

% of residents that feel that riding a bicycle on Councils network is safe

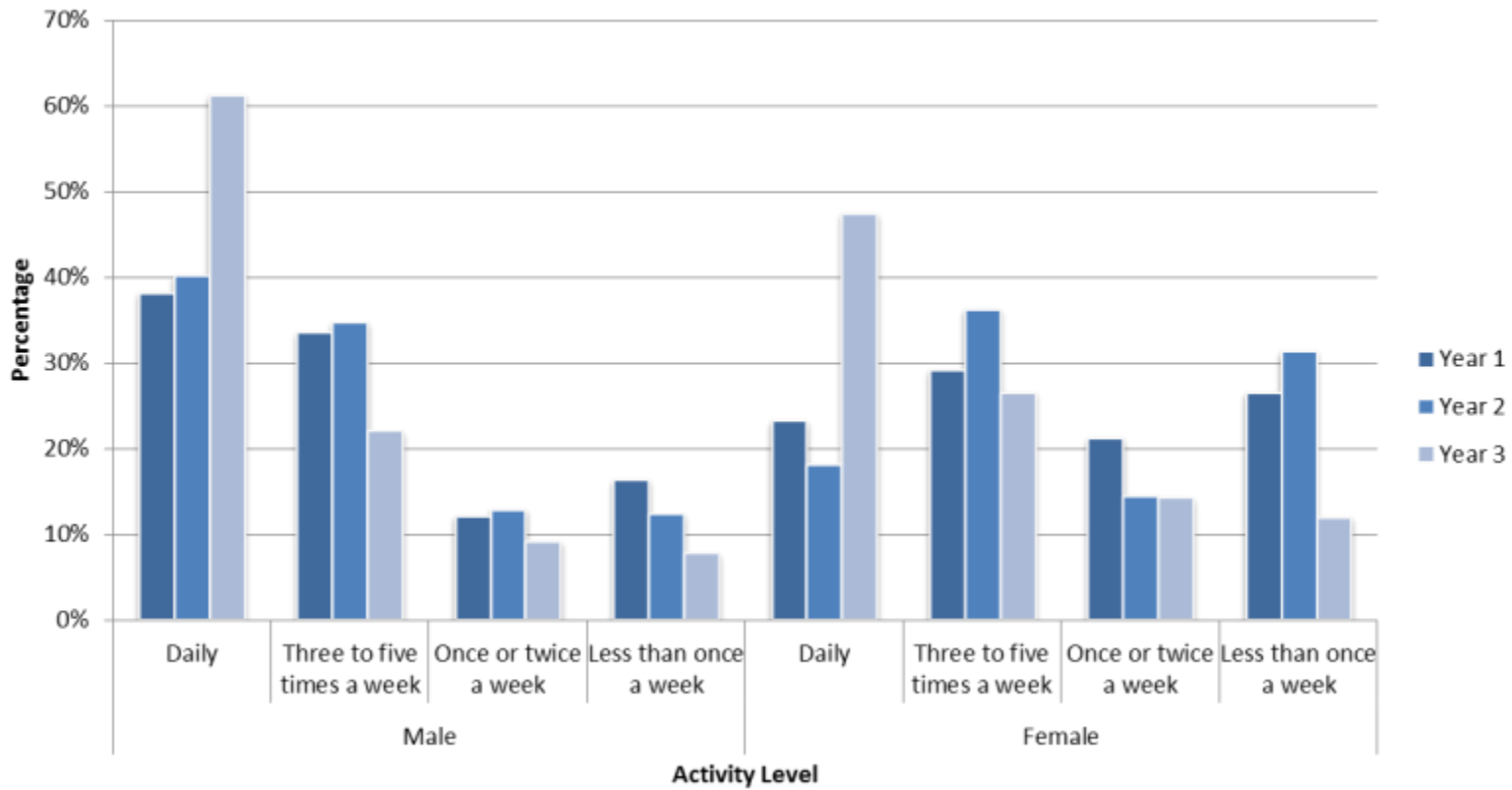


Combined Walking and Cycling Safety



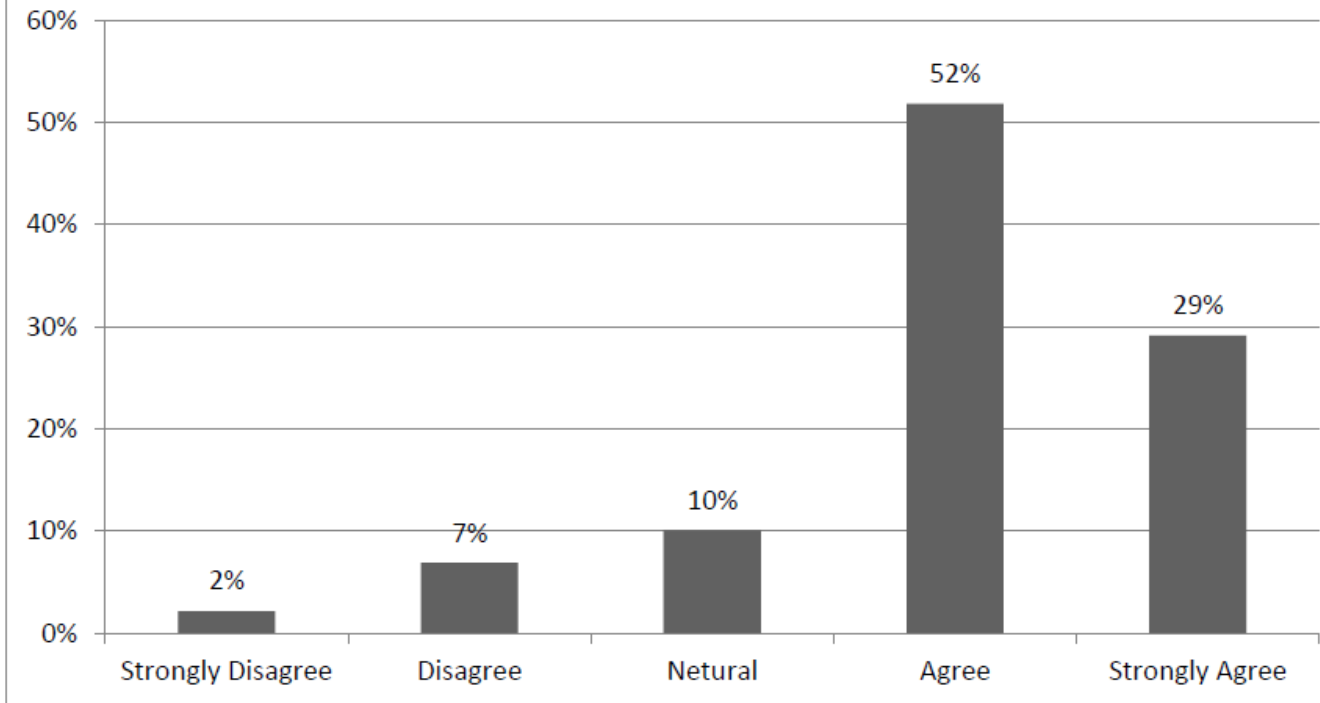
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Are People Getting More Active? - Global by Gender



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Do you support the Councils' investment in cycling and walking infrastructure?



Value	Count
Strongly Disagree	10
Disagree	32
Neutral	47
Agree	242
Strongly Agree	136

Value	Count
Total Responses	467

Lessons Learned

- **Be bold**
- **Be resilient**
- **Strong political support is essential**
- **Find a powerful community advocate**
- **Develop a clear vision**
- **Don't under-estimate the community's capacity to embrace change**



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“One of the best things the Council has ever done”

“Great use of rates money”

“Best thing to happen for the community”

Some 2014 community survey comments

“Brilliant developing a cycle friendly environment”

“Happy to pay tax for it”



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2013 TRAFINZ Leadership Award
Leadership in Sustainability



2012 Cycle Friendly Awards
Cycling Commitment by Public Organisation



2012 SOLGM awards
Better Local services for less



2012 Cycle Friendly Awards
Best cycling promotion





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Thank you



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