



**NZ
ME.**

YOUR DIRECT LINE TO **NEW ZEALAND**

EXCLUSIVE CANDIDATE ELECTION RATES

Take your campaign message to over 3.1 million Kiwis* with a cost-effective NZME media campaign.

NZME publishes the country's most influential media brands – commanding huge and highly engaged daily audiences.

Harness a combination of digital, print and radio to broadcast your message countrywide – or target your own electorate locally using the capabilities of the NZME Local Network.

Win over the New Zealand electorate with the help of NZME.

See [next page](#) for exclusive advertising rates.





EXCLUSIVE CANDIDATE RATES

15th July – 7th October (as per ASA advice 2016)

RADIO

- On average Kiwis listen to just under 2 hours a day.*
- Radio is the perfect platform to drive recognition and trust.



45% off¹

PRINT

- 1.9 million Kiwis read NZME print brands** – including its 23 regional community titles.
- Newspapers help Kiwis form new opinions.



15% off²

DIGITAL

- NZME reaches 2.4 million Kiwis around NZ through its digital brands – 69% of all people in the North Island & 62% of all people in the South Island.**
- Kiwis seek accurate and credible information from digital news sites.



15% off³

Contact: elections@nzme.co.nz

*Source: NZ on Air Annual Report 13/14 as conducted by Colmar Brunton. **Source: Nielsen CMI Fused Q1 15 - Q4 15 March 16 TV/Online AP15+

(1) Discount off current ratecard. No VID, no bonus, no Time Saver Traffic, News Sponsorship Credits or Headliners. (2) Discount off current ratecard. No VID, no bonus.

(3) Discount off current ratecard. No Branded Content, Sponsorships, Mobile Daily Blast, Google Adwords and other offnet activity.



NZME PRODUCT BRANDS BY REGION

NORTHLAND

- The New Zealand Herald
- nzherald.co.nz
- Northern Advocate
- Northland Age
- The Whangarei Report
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- The Mix 89.2
- Flava
- iHeartRadio
- GrabOne

AUCKLAND

- The New Zealand Herald
- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- Radio Sport
- GrabOne
- Coast
- Mix 98.2
- Radio Hauraki
- Flava
- iHeartRadio
- GrabOne

WAIKATO

- The New Zealand Herald
- nzherald.co.nz
- Hamilton News
- Te Awamutu Courier

- Taupo & Turangi Weekender
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- iHeartRadio
- GrabOne

BAY OF PLENTY

- The New Zealand Herald
- nzherald.co.nz
- Bay of Plenty Times
- Rotorua Daily Post
- Coastal News
- Waihi Leader
- Katikati Advertiser
- Bay News
- Te Puke Times
- The Rotorua Weekender
- Whakatane News
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Flava
- iHeartRadio
- GrabOne

HAWKE'S BAY TODAY + GISBORNE

- The New Zealand Herald
- nzherald.co.nz

- Hawke's Bay Today
- Hastings Leader
- Napier Courier
- Havelock North Village Press
- CHB Mail
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Flava
- iHeartRadio
- GrabOne

WANGANUI + MANAWATU

- The New Zealand Herald
- nzherald.co.nz
- Wanganui Chronicle
- Wanganui Midweek
- Horowhenua Chronicle
- Manawatu Guardian
- Newstalk ZB
- ZM
- The Hits
- Radio Sport
- iHeartRadio
- GrabOne

TARANAKI

- The New Zealand Herald
- nzherald.co.nz
- Stratford Press
- Newstalk ZB
- ZM

- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Flava
- Hokonui
- iHeartRadio
- GrabOne

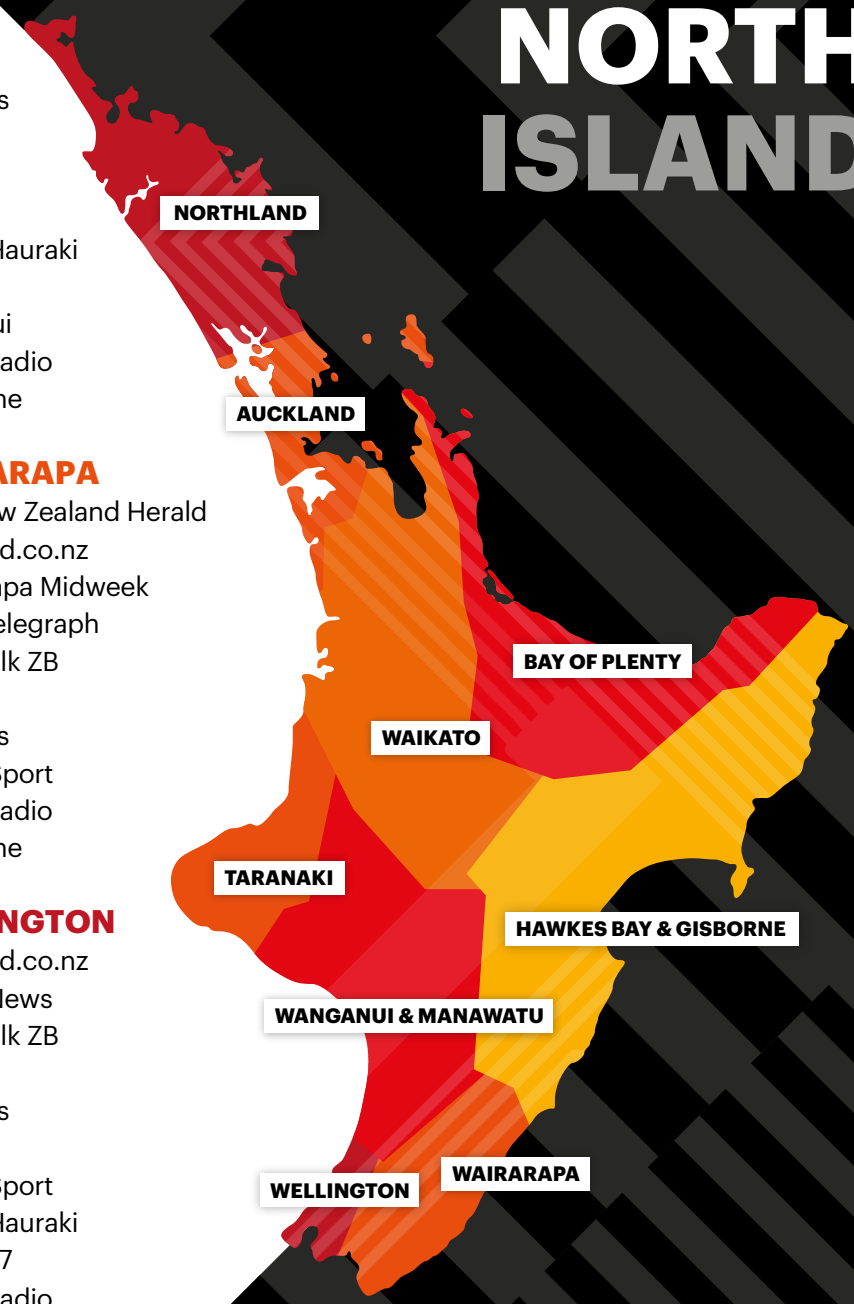
WAIRARAPA

- The New Zealand Herald
- nzherald.co.nz
- Wairarapa Midweek
- Bush Telegraph
- Newstalk ZB
- ZM
- The Hits
- Radio Sport
- iHeartRadio
- GrabOne

WELLINGTON

- nzherald.co.nz
- Kapiti News
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Mix 93.7
- iHeartRadio
- GrabOne

NORTH ISLAND



SOUTH ISLAND



NZME PRODUCT BRANDS BY REGION

NELSON + MARLBOROUGH

- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- The Mix 104
- iHeartRadio
- GrabOne

CANTERBURY

- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Flava
- The Mix 91.7
- Hokonui
- iHeartRadio
- GrabOne

CENTRAL OTAGO

- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- iHeartRadio
- GrabOne

WEST COAST

- nzherald.co.nz
- Newstalk ZB
- The Hits
- Radio Sport
- Radio Hauraki
- iHeartRadio
- GrabOne

SOUTH OTAGO

- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- Coast
- Hokonui
- iHeartRadio
- GrabOne

SOUTHLAND

- nzherald.co.nz
- Newstalk ZB
- ZM
- The Hits
- Coast
- Radio Sport
- Radio Hauraki
- Hokonui
- iHeartRadio
- GrabOne