





### How we came about

Established in September 2015, Panuku Development Auckland is the result of Waterfront Auckland and Auckland Council Property Limited joining forces to bring together strengths in commercial property, redevelopment and place shaping.



Panuku means to 'move on, or move forward'.



Our vision:
Shaping spaces
for Aucklanders
to love

Facilitate redevelopment of urban locations



Waterfront development



Accommodate growth



Optimisation of council's property portfolio



Facilitate vibrant development



Contribute to the management of non-service properties



#### Our approach



## strategy Commercial development

- Selling surplus or underutilised sites to market
- Controlling development outcomes
- Provides revenue
- Housing and other outcomes
- Positive impacts on town centre vitality
- Reliant on market demand and private sector interest
- Core mandate



# Public good investment

- Infrastructure and amenity upgrades funded by LTP, e.g. parks, playgrounds, cycling, streets, connections, greening
- Expenditure discretionary and prioritised
- Optimises commercial strategy adding value to sites;
- Unlocks development opportunities
- Increases market confidence and community support
- Maximises regeneration impact



### Place making

- Temporary events and activations in typically unloved areas, working with local community
- Expenditure discretionary and prioritised
- Builds community engagement, involvement, support, pride
- Increases market interest and confidence
- Maximises regen impact delivering wider benefits including safety

### What housing outcomes are we looking for?

- Intensive medium density and apartment typologies supporting good walkable town centres with passenger transport and services
- Warm dry efficient homes Homestar 6 minimum
- Good design
- Mix of housing types, sizes, prices, to meet changing demands market, affordable, social
- KiwiBuild = affordable home ownership
- Optimise outcomes as intensive as possible that is commercially feasible
- Aiming to facilitate over 10,000 homes on council surplus sites over 10 years







### **KiwiBuild**

- Opportunity to ensure affordable housing is part of the mix in each location where it is feasible
- Established an MBIE KiwiBuild/Panuku Working Group
- Identified a pipeline of development opportunities short, medium, long term
- Openly sharing information about sites and development opportunities
- Looking to establish a working protocol so that we can go to the market and invite private sector investment having agreed the KiwiBuild potential contribution with MBIE.
- Seeking to streamline approaches.
- Bring to the table development-ready sites, streamlined procurement strategies, detailed knowledge of the city, established relationships with credible development partners, social license to operate in the community.
- Utilise site purchase and housing underwrite options.

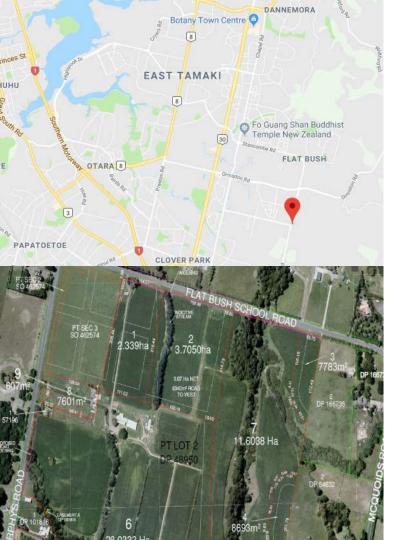












- Near new Ormiston Town Centre
- Significant greenfield growth area but within urban area
- Largely market-led housing
- Left over sites from large park development
- 2 sites with potential for at least 100 homes
- Opportunity to improve housing mix with KiwiBuild



Manukau Town Centre

- Nine potential Council development sites (blue)
- Circa 5.6 Ha vacant development land
- Total potential gross floor area (GFA) of 165,000m2.



### Opportunities for local government

- Support housing development affordable home ownership for first home buyers
- Unlock potential of surplus council land to achieve outcomes
- Unlock development that supports tired underperforming town centres, increasing vibrancy and viability of local businesses and services
- Engage with MBIE and Kiwibuild on strategic outcomes ensure alignment with plans
- Support development sector to have a more certain future pipeline of work and invest in skills
- Help build supply pipeline for more affordable product.



### Thank you

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