

EYAL: HEY – ALL!



eyal.halamish@oursay.org

I am an activist in a suit.



our



SAY

Submit your idea!



Submit your idea to What frustrates you about your community? What ideas do you have to improve it?

Cancel

Submit



Tell your friends!



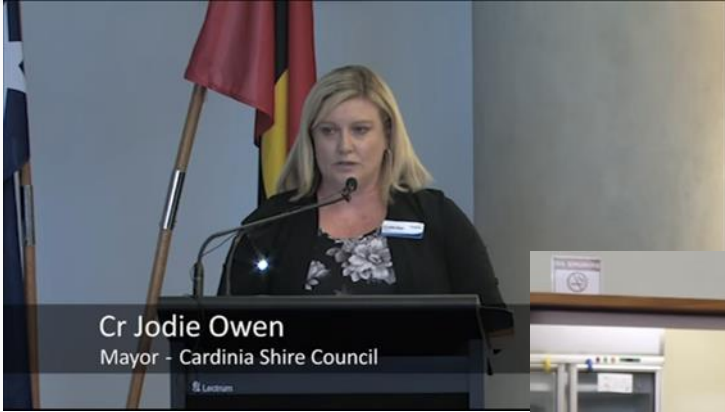
Get the link to this page to IM,
Skype or post it

<https://oursay.org/voicemyvoice/what-are>

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Cr Jodie Owen
Mayor - Cardinia Shire Council



Jeanette Harding
Mayor, South Gippsland Shire Council



Bill McClenaghan
Holcombe Ward Councillor & Council Mayor





a platform for
sustained engagement

How to think like an Entrepreneur



- 1. Why** think like one
- 2. Where** to focus
- 3. How** to act

Why think like one















I D E A

Where to focus



5 minutes

Imagine your average 6:30am to 5PM

Be as specific as possible







FRUSTRATION MANAGER



COUNCIL PLAN – WE WANT TO HEAR FROM YOU

[Load old design](#)

Forum is closed.

Council Plan 2017 - 21



IDEAS	VOTES	COMMENTS
156	1584	152

Responding to your ideas



Hepburn Shire Council

Tell your friends!



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<https://oursay.org/hepburn/newcouncilplan>

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Submit your idea!



Submit your idea to What frustrates you about your community? What ideas do you have to improve it?



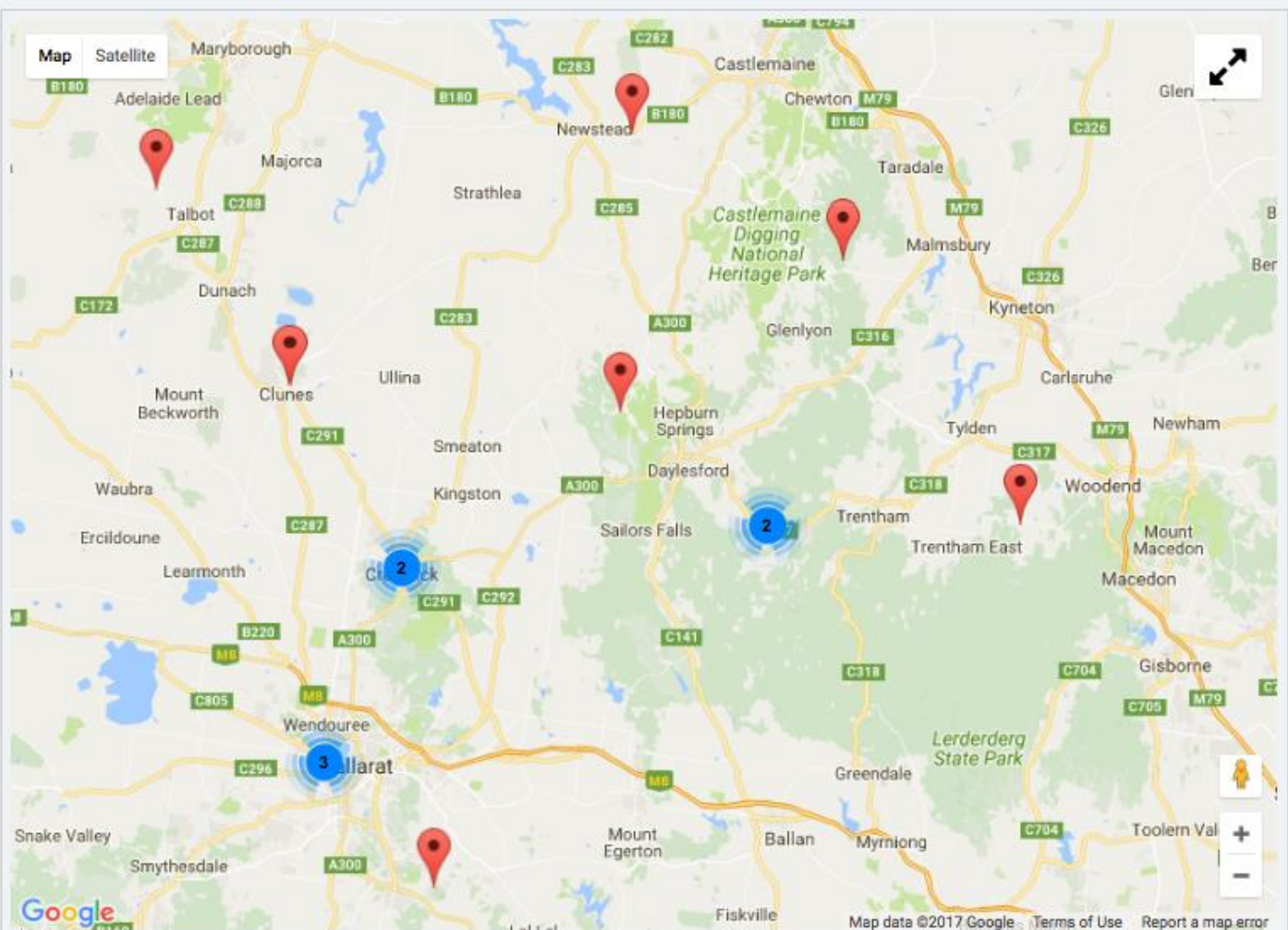
Tell your friends!



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Engaged	Ideas	Votes
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Postcode	People engaged
----------	----------------

3461	71
3460	61
3363	26
0	18
3458	12
3364	11
3370	5
3350	4
3446	2
3356	2
3442	2
3371	1
3462	1

Demographics charts


Filters:

Total engaged

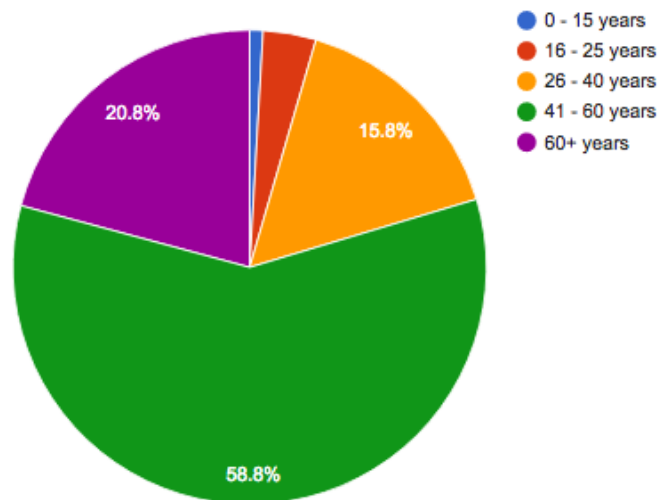
Ideas

Votes

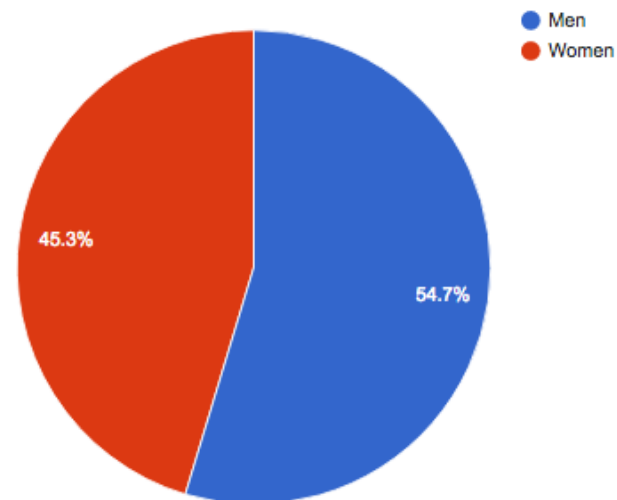
Commenters

 Switch to stack charts

Engaged by Age cohort



Engaged by Gender cohort



+10%

↑ 21%



Winner: *OurSay/Hepburn Shire Council*

Project: *What's the Big Idea?*



How to act

Try
Measure
Learn
Try







Why: **Tackle Unmet Human Needs**

Where: **Stand in Someone Else's Shoes**

How: **Don't Overthink It**



We are all just walking each other home
Ram Dass



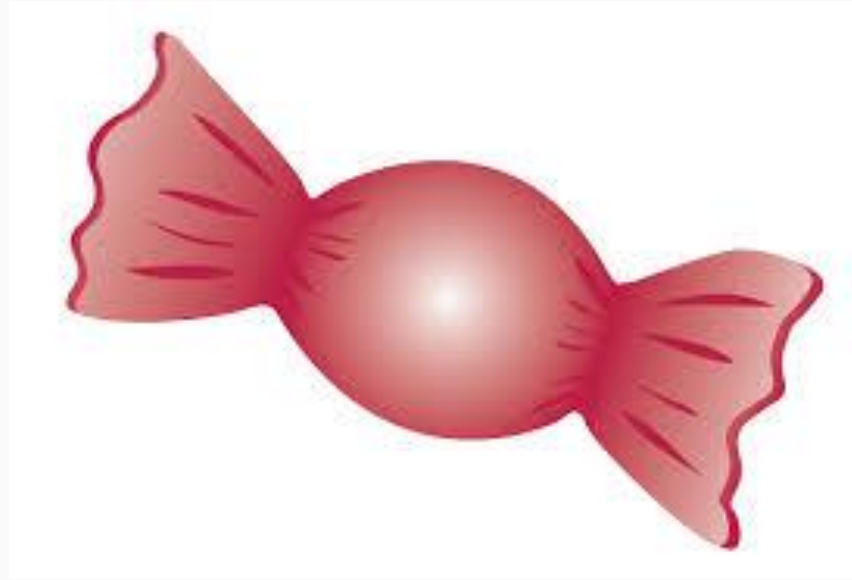
CALL TO ACTION



30-MINUTE ENTREPRENEUR HEALTH CHECK

Go to OurSay.org and get set up for **FREE**

It's a wrap



Thank You

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[@eyaloursay](#)

