



Introduction to KiwiBuild

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What is KiwiBuild

- **Problem:**
 - **Not enough homes being built**
 - **First home buyers unable to get onto the property ladder**
- **\$2 billion Government programme**
- **100,000 quality, affordable homes for first home buyers over the next 10 years**
- **50 per cent in Auckland; 50 per cent in other areas**
- **Modest, quality, affordable homes – not social housing**

KiwiBuild Unit

- **Delivery-focused**
- **Currently located within MBIE**
- **Will transition to Ministry of Housing and Urban Development (August 2018)**
- **Later, will transition to the Urban Development Authority**
- **Partner with other government delivery agencies, iwi, local government, and private sector**

Who is KiwiBuild for

- Focus on first home buyers
- Owning a good wage and doing everything right, but
- Shut out of home ownership
- Traditionally would have been home owners
- Eligibility criteria to be announced soon



Objectives

- **Increase supply of new housing in areas with a shortage, particularly Auckland**
- **Increase home ownership**
- **Catalyse change in the residential construction sector**
 - **Greater supply of lower priced homes**
 - **Greater efficiency capable of reducing costs**



How KiwiBuild will deliver homes

Four delivery channels:

1. Land for Housing
2. Buying off the Plans
3. Leverage existing Government-led opportunities
4. Large-scale projects



System transformation

Off-site manufacturing

Industry transformation

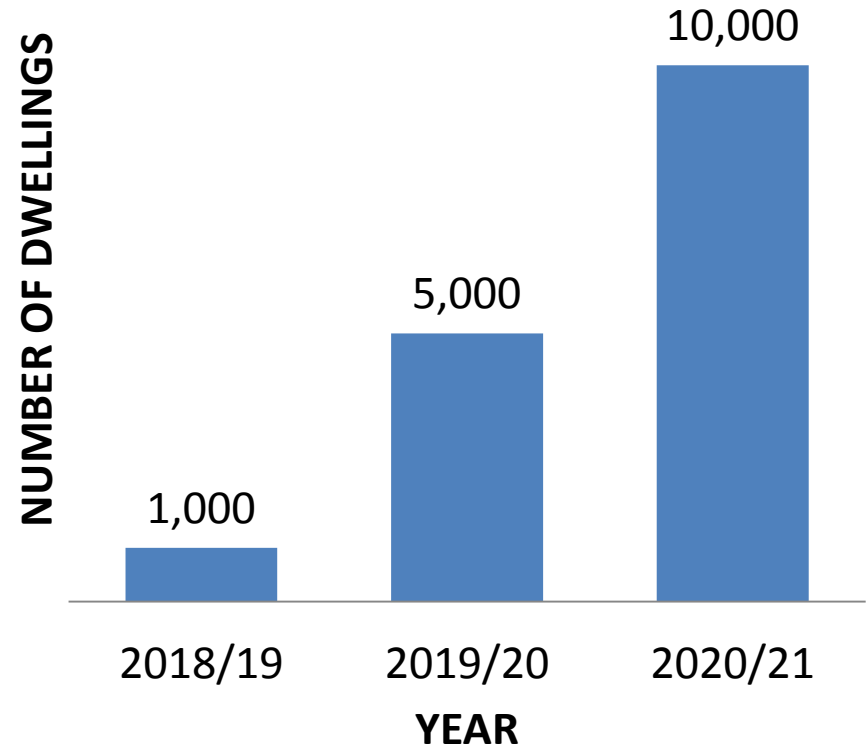
Outcomes framework



Pipeline

Starting from 1 July

Positive response to Buying off the Plans initiative



Local government

Critical partner

Focus on areas with high housing demand and affordability pressures

Significant opportunity for more affordable housing in your communities





Questions

Contact us

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